



Sears Africa

H O L D I N G S (P T Y) L T D

**COMPANY
PROFILE**

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Sears Africa Holdings is a diversified Commodity Brokerage and Investment holding company with Interests in Southern Africa, West Africa, Middle East & Asia.

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COMPANY

About Us

Sears Africa Holdings is a diversified Commodity Brokerage and Investment holding company with Interests in Southern Africa, West Africa, Middle East & Asia.

Global Footprint

CHINA, DUBAI, NIGERIA, SOUTH AFRICA, ZAMBIA, ZIMBABWE


Sears Africa Holdings currently exports from Nigeria, South Africa, Zambia and Zimbabwe, the vision is to grow within new African jurisdictions.

From an import perspective, Sears Africa Holdings is currently represented in China and Dubai with a short term strategic vision to expand. This allows for real time market information which gives us the ability to conduct our business seamlessly bridging the gap of information asymmetry.

Our founding principles revolve around bridging the gap between point of source and procurers in the following sectors:

- Mining & Mineral Resources
- Petroleum, Oil and Gas
- Logistics
- Capital and Funding

We have a clear strategy of using our collective skills and understanding of the various industries in which we are invested, to develop unique value propositions for our clients, partners and stakeholders.




Our approach is structured, lateral, inclusive and forward thinking.

We have the capacity to deliver using tried and sound methods. Our work is collaborative and our accomplishments are shared. Forward thinking reflects our ethos of meeting challenges and opportunities with optimistic and practical solutions

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We strategically position quality and diligent management at the heart of all our operations. We have harnessed the full value chain of a mining company



SEARS MINING & MINERAL RESOURCES

Our team of experts possess financial and operational experience, knowledge of business processes, and industry insight which enables us to listen and understand your goals and provide you with solutions that tailor meet your organisation



Chrome Ore

Sears Africa Holdings specialises in Chrome with experience in ore, concentrate, lumpy, foundry, chemical grade and run of mine. Available on FOT, FOB, CIF options.

Coal Ore

Sears Africa Holdings Pty Ltd has signed exclusive contracts for the marketing of RB 1, RB 2, RB 3, thermal coal and coking coal from various mines across Southern Africa.

Manganese Ore

Sears Mineral Resources is an exporter and supplier of manganese ore. We supply manganese ore 28%-50% grade and this product is available for export in bulk. The origin of this product is South Africa, Zambia and DRC. We sell worldwide, delivery can be arranged after the contract is signed and payment shipment terms are finalized.

Iron Ore

We supply Iron Ore for export. The origin of the product is South Africa. Delivery terms are subject to the buyers preference.

SEARS PETROLEUM & LUBRICANTS

Sears Petroleum is a wholly owned subsidiary of Sears Africa Holdings (Pty) Ltd and is a lubricant company Head Quartered in South Africa with a focus on providing and distributing fuel, LP gas and various other lubricants. These products are brought to the market through our network of retail sites, distributors and agents throughout South Africa.

We are currently the fastest growing wholesaler of fuel in the country and we take pride in our large footprint across Africa.

Sears Petroleum provides unleaded and lead replacement petrol; 50ppm diesel; and automotive and industrial lubricants to distributors.

Sears Petroleum is continuously growing and we strive to expand our business even further. Our levels of dedication and commitment are seen in the quality of our products provided and supplied to our large footprint of customers.

Petroleum Products

Unleaded Petrol 93 & 95

We make sure that the volatile petrol is seasonally controlled to ensure easy starting, rapid warm-up and absence of vapour-lock.

Both of these grades of petrol are formulated with an additive pack which ensures anti-knock, excellent oxidation stability and clean engines.

Lead Replacement Petrol 93 & 95

Sears Petroleum (LRP) is of high quality, is technically advanced and it improves the cleanliness of the vehicle's engine. As with the Unleaded Petrol, we make sure that the Lead Replacement Petrol is seasonally controlled so that the vehicle can benefit from easy start up and zero vapour-lock. Both these grades of Lead Replacement Petrol consist of an additive pack. The function of this is to ensure top quality oxidation stability, keep the engines clean and also to prevent gum formation when in storage.

500 PPM Diesel

Quest Petroleum Diesel 500 PPM is a premium quality, standard grade diesel for all automotive type high speed diesel engines in both stationary and mobile services. This diesel is a highly refined hydrocarbon fuel formulated with additive technology which provides improved power and performance with the potential for reduced fuel consumption

We are also in a position to provide our clients with fleet and fuel management solutions to ensure minimal losses and reduces risk in the transportation of petroleum products.

50 PPM Diesel

Sears Petroleum Diesel 50 PPM is a highly refined, middle distillate, hydrocarbon fuel; and it contains less than 0.005% sulphur by mass. These extremely low sulphur levels enable the diesel to be compatible with emission control devices such as catalytic converters and diesel particulate traps.



SEARS LOGISTICS

Sears Logistics impeccably provides one-stop logistics management solutions and contract logistics, tailor-made, with high performance, to today's supply chain management requirements. We provide logistic solutions for turnkey project management giving a tremendous advantage to our customers.

Our fleet of Superlinks (32 – 34 tones), Side tippers (34.5 – 37.5 tones) and Tri-Axle trucks (28 – 30 tones) drive daily between Durban, Johannesburg and Cape Town and routed across the border reaching all SADC countries within Sub-Saharan Africa.

Sears offers its services across all industries, catering to individual requirements of its clientele. Sears prides itself in ensuring professional service delivery with the utmost level of efficiency. Our profound sector knowledge means we tailor make the best possible supply chain for your business.

Key success factors that drive our organisation:

- End to end solutions: When you need end-to-end support from your logistics partner, Sears can deliver the complete service.
- Freight management: Our track record in freight management is second to none. Whatever the consignment, whatever the method, we deliver a service that is flexible, reliable and cost-effective.
- Operations excellence: Our persistent focus in improving process means quicker implementation, efficient operations, flexible and consistent and better management.
- Efficiency and Safety: Active monitoring through our tracking system ensures efficiency and safety.



Sears Logistics' fleet consists of:

- 5 Side Tippers, 5 Tri Axles and 10 Super Links
- 20 Truck and Trailer combinations covering following regions:
 - o Zimbabwe
 - o Zambia
 - o Mozambique
 - o Botswana
 - o Malawi
- Flat deck trailers equipped to carry cargo containers

We maintain compliance on all levels:

- GIT cover for all our vehicles
- Regular in-house maintenance on all vehicles to ensure our vehicles are in prime condition
- Compliant with all requirements for Cross Border Haulage
- Our entire fleet comes fitted with tracking devices

SEARS CAPITAL

When your business needs capital, let our experts provide you with the signature service we have come to be known for.

Sears Capital is a recognized leader in commercial finance. We are leading the way in commercial lending of all types, including Business Acquisition Financing, Portfolio Liquidations, Private Equity, Joint Ventures and more.

We work with small, medium, and large size businesses and have a broad portfolio of financial products to provide the capital our clients need.



We offer the following services:

6.1.1 Mergers and Acquisitions

Let Sears Capital's experience be the guiding light for your corporate financing. We conduct an in-depth analysis of the business that is being acquired, so we can then leverage the existing assets of the business to structure the right financing for you.

Project Financing

In this dynamic ever changing global economic village, we believe you need the right team to properly structure the right financing for small to large projects from R1,000,000 to R50,000,000 or more. We at Sears Capital offer comprehensive solutions to commercial financing needs that are often unavailable to banks or traditional commercial channels.

Our team has the experience and access to funding to successfully analyse and fund your project. We can cater to your unique circumstances and can structure financing very creatively based on assets, experience, projections, and the unique aspects to your project.

We can offer the following types of financing:

1. Venture Capital
2. Energy Financing
3. Equity Financing
4. Mezzanine Financing
5. Debt Financing

Purchase Order and Trade Finance

We provide purchase order funding for the import and export, or domestic production of pre-sold merchandise. Empirical evidence alludes that a company's greatest challenge is not sales or production, but purely locating the financing to procure pre-sold merchandise.

Our areas of expertise include production finance for work in process and Letters of Credit for trade finance, including import and export transactions as well as domestic trade purchases. If you are a producer, distributor, wholesaler or reseller of manufactured products we can help you. Even if you are a start-up, have poor cash flow, or little access to capital we can help

The Benefits of Purchase Order Financing include the following:

1. Allows companies to grow without increased bank debt or selling equity
2. Helps ensure timely deliveries to customers
3. Increases market share
4. Allows companies to make larger profits by fulfilling larger orders
5. Fast flexible funding



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